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Telecom For Change Rebrands as Tech4Change to Expand Giving Programs Across Telecom & IT Channels

Nonprofit Organization Announces New Brand, Strategy, Board of Directors and Advisory Council Members

PHOENIX – March 16, 2023 – Telecom For Change, a nonprofit organization that has raised more the $1.25 million for grassroots charities through event-based fundraising, announced today that it has rebranded as Tech4Change. The name change aligns with the group's expanded base of supporters, which includes suppliers and partners across the converging telecom and IT channel communities.

Along with the rebrand, Tech4Change is previewing an expanded fundraising strategy and announcing the new members of the group's Board of Directors and Advisory Council.

New Brand & Strategy

Telecom For Change was formed in 2014 by Angie Tocco and Laura Dashney, co-founders of telecom and cloud agency LanYap Networks, to aggregate individual donations among their peers in the telecom space to benefit grassroots charities. The entrepreneurs met a groundswell of support from the telecom channel community,

hosting an annual charity golf event and silent auction that has raised more than $1.25 million to date.

Following eight years of successful fundraising, the co-founders, along with their supporters, board of directors and advisors, are expanding their efforts to aid underfunded community groups by:

- Embracing a growing base of supporters in the IT channel with the formal name change to Tech4Change
- Engaging in more fundraising events in partnership with industry publishers, event organizers, technology distributors and other organizations that support community-based charitable groups

The Tech4Change brand will debut at the Tech4Change 7th Annual Charity Golf Event, May 1 at the Bali Hai, Las Vegas, during the Channel Partners Conference & Expo. Proceeds benefit Aspire2STEAM.org, a nonprofit that provides scholarships and mentoring to underserved young women and girls pursuing Science, Technology, Engineering, Arts and Mathematics.

New Board & Advisors
The organization's leadership team also has changed, with longtime President Tocco stepping down and into a new role as Lifetime Board Member and Chair of the Advisory Council. Co-founder Dashney remains an officer and an active member of the board.

The 2023 Tech4Change Board of Directors includes:

- **Brad Dupee, President** – Director of National Channel Sales, Granite
- **Scott Kinka, Vice President & Tech Chair** – Chief Strategy Officer, Bridgepointe Technologies
- **Laura Dashney, Secretary & Sponsorship Chair** – Co-founder, Lanyap Networks, an UPSTACK Company
- **Mike Ketchum, Treasurer** – Financial Consultant
- **Khali Henderson, Marketing Chair** – Senior Partner, BuzzTheory
- **Carol Beering, Events Chair** – Vice President of Integrations, Bridgepointe Technologies
- **Jasmina Muller, Fundraising & Agent Awareness Chair** – Vice President, Global Channel Sales, ScienceLogic
- **Neely Loring, Charity Selection Chair** – Senior Vice President, Operations & Channel, Electric Red Inc.

The 2023 Tech4Change Advisory Council includes:

- **Angie Tocco,** President & Co-Founder**,** Lanyap Networks, An UPSTACK Company
- **John DeLozier,** President**,** Intelisys, a ScanSource Company
- **Patrick Wefers,** President**,** Infinium Communications
- **Michael Sterl,** Senior Vice President**,** Intelisys, a ScanSource Company

Supporting Quotes

"Telecom For Change has been a greater success than I dreamed in providing direct donations to community groups serving children and families across the country. Tech4Change is committed to the same mission. The only difference is that we hope to make a bigger impact by broadening our support base across the entire tech channel ecosystem."

-Tech4Change Co-Founder Angie Tocco

"Angie and Laura have built a wonderful organization and opportunity for the channel to give back to the community. As the new president, I hope to live up to the legacy by enabling Tech4Change to make a bigger impact where it's needed most."

-Tech4Change President Brad Dupee

ABOUT TECH4CHANGE

Tech4Change (formerly Telecom for Change) is a 501(c)(3) nonprofit organization composed of technology suppliers and channel partners that dedicate time and resources to aid grassroots charities across the U.S. Since our inception in 2014, we've raised more than $1.25 million for local grassroots charities that are often overlooked and underfunded. Through event-based fundraising, Tech4Change provides game-changing donations that go directly to the cause rather than administrative costs. Our mission is giving back – one event at a time. To donate, sponsor or volunteer, visit www.tech4change.org.

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