FOR IMMEDIATE RELEASE

Tech4Change Launches 'Giving as a Service' to Simplify Charitable Programs for Technology Suppliers & Channel Partners
Nonprofit Organization Facilitates Turnkey Philanthropy with Events in a Box, Live Event Support, Recurring Giving Programs and More!

PHOENIX and LAS VEGAS – May 2, 2023 – Tech4Change (formerly Telecom for Change), a nonprofit organization that has raised more the $1.25 million for grassroots charities through event-based fundraising, announced today at the Channel Partners Conference & Expo, May 1-4 in Las Vegas, the launch of its "Giving as a Service" program.

Tech4Change Giving as a Service is designed to simplify philanthropic giving for technology suppliers and channel partners through turnkey charitable fundraising. Initially, Tech4Change will offer charity "events in a box" and live event support. The group plans to facilitate other giving programs, such as recurring donations and endowments in the future.

"Companies want to give back, but they don't know where to start. What charities should they work with? How can they easily collect donations? Giving as a Service takes care of it for them," said Brad Dupee, President of Tech4Change. "Tech4Change has raised more than a $1 million for grassroots charities through event-based fundraising. We've built the platform to make it easy for companies in the tech channel to give back to causes in their communities."

Tech4Change's event-based giving program, includes turnkey support, such as:
- Charity Selection/Screening
- Marketing & Social Media
- Silent Auction Platform
- Turnkey Online Donations via QR Code
- Attendee Fundraising

- Supplier Matching

To learn more about the Tech4Change Giving as a Service Program visit www.tech4change.org or attend our session, "Pour Some GaaS on Your Giving Program!," at 2:30-2:50 p.m., May 3, at the Channel Futures Theater in the exhibit hall at the Channel Partners Conference & Expo at the Venetian in Las Vegas.

About Tech4Change
Tech4Change (formerly Telecom for Change) is a 501(c)(3) nonprofit organization composed of technology suppliers and channel partners that dedicate time and resources to aid grassroots charities across the U.S. Since our inception in 2014, we've raised more than $1.25 million for local grassroots charities that are often overlooked and underfunded. Through event-based fundraising, Tech4Change provides game-changing donations that go directly to the cause rather than administrative costs. Our mission is giving back – one event at a time. To donate, sponsor or volunteer, visit www.tech4change.org.

Media Contacts:
Khali Henderson
BuzzTheory (for Tech4Change)
480.848.6726
khenderson@buzztheory.com