MANDALAY BAT

2024 SPONSORSHIP PROSPECTUS

STH ANNUAL CHARITY GOLF TOURNAMENT

BENEFITTING US CYBER INITIATIVE

MARCH 11, 2024 Bali Hai Golf Club Las Vegas







A DECADE OF GIVING BACK

Celebrate Tech4Change's 10th Anniversary at the Channel's Golf Event of the Year!

Since 2015, Tech4Change has hosted its signature golf tournament to benefit a worthy cause. This year, the nonprofit returns to the famed Bali Hai Golf Club in Vegas to raise money for another grassroots charity and to celebrate our 10th anniversary!

Play the course for a cause!

- Have lunch and hit the links.
- Network with the channel community.
- Compete for prizes and bragging rights.
- Raise money for charity.

Stay after you play and celebrate!

- Indulge in drinks and heavy appetizers.
- Congratulate the winners.
- Don't miss the big check presentation.

Special Events

- Hole in One
- Helicopter Drop
 - oter Drop
- Putting Contest
- Raffle

- Silent Auction
- Corn Hole
- Beer Pong
- Football Toss

CELEBRATING



Play by Play

(Times shown in PST)

8:30 a.m. Welcome & Registration

9 a.m. Breakfast

10:00 a.m. Shotgun Start

12 p.m. Hole-in-One BBQ & Bar at Holes 5 & 18

3:00 p.m. Networking & Heavy Appetizers



Reserve your spot today! Contact sponsorship@tech4change.org



THE US CYBER INITIATIVE

JS<mark>CYBER</mark>® nitiative

provides cyber literacy and skill development programs that promote digital citizenship, cyber safety, and cross-sector workforce development in cybersecurity.

We are focused on creating opportunities for high school students across the country from all backgrounds to receive the inspiration, training, and support to pursue careers in cyber and related fields.

Join us in supporting future technology leaders

MOTIVATE STUDENTS to see themselves as community leaders and pursue quality jobs in cybersecurity and adjacent digital fields.

REMOVE BARRIERS to support students looking to follow established educational paths and those looking to chart a less traditional course.

PROMOTE DIVERSITY in STEM and encouraging students from all backgrounds to participate in digital careers that provide household sustaining wages.

azcyber.org

CELEBRATING

OF GIVING BACK

YEARS

10 Years of Giving Back \$1M+ Funds Raised 20+ Charities Supported

ABOUT TECH4CHANGE

Tech4Change (formerly Telecom for Change) is a 501(c)(3) nonprofit organization composed of technology suppliers and channel partners that dedicate time and resources to aid grassroots charities across the U.S. Since our inception in 2014, we've raised more than \$1.25 million for local grassroots charities that are often overlooked and underfunded. Through event-based fundraising, Tech4Change provides game-changing donations that go directly to the cause rather than administrative costs. Our mission is to change the world – one event at a time.

WHAT'S IN STORE IN 2024!





GRUB & GAMES ON THE GREEN!

Treat golfers to BBQ & Bar, music and games like corn hole, beer pong and football toss.



NEW!

PREMIUM SHOPPING EXPERIENCE

Co-Tournament Sponsor Perk

All golfers get a \$150 credit to spend on golf apparel and accessories from top brands at special prices.

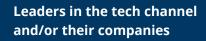




Spend the Day with the Who's Who in the Tech Channel

Every year, the Tech4Change golf event attracts like-minded individuals who are:







Highly competitive top producers



Community-minded and philanthropic

Who attended in 2023?



Past Sponsors



Sponsor Today! Together, We Can Make an Impact!

Tech4Change Golf Event Sponsorship Opportunities

| | TOURNAMENT | PLATINUM | EAGLE | BIRDIE |
|--|--|--|--|--|
| investment Availability | \$50,000 2 Sponsorship | \$12,500 4 Sponsorships | \$7,500 6 Sponsorships | \$3,500 12 Sponsorships |
| Golfers Includes green fees, golf cart, lunch, post- event appetizers and drinks | 12 | 8 | 4 | 4 |
| Premium Shopping Experience | ~ | | | |
| Logo on event brochure + all-sponsor banner | ~ | | | ~ |
| Sponsor company overview on digital event brochure | ~ | - | - | - |
| Option to provide branded promo item in golfer gift bags | ~ | | | ~ |
| Inclusion in social media campaign | | | | ~ |
| Participation in charity check presentation | ~ | - | - | - |
| Sponsor Food & Beverage on Holes 5 & 18 | ~ | - | - | - |
| Hole-in-One Tent with signage on hole | ~ | - | - | - |
| Sponsor 1 of the following: Pre-Golf Breakfast & Bar, Club Rental, VIP Card, Post-Golf Appetizers & Bar | - | ~ | - | - |
| Tent on Golf Course Hole with signage | ~ | | - | - |
| Option to purchase additional foursomes as available | - | ~ | - | - |
| Contest Table with signage on Contest Hole | - | - | Image: A second s | - |
| Digital signage on golf carts | Image: A second s | Image: A second s | ~ | Image: A second s |

Don't have time to golf? Choose from our exclusive networking

Choose from our exclusive networking sponsorship opportunities.

Networking Sponsorship Opportunities

| 2 Attendees | PUTTING CONTEST | ONLINE AUCTION ITEM | BAR CART | REGISTRATION MIMOSA / BLOODY BAR | CIGAR BAR | RAFFLE |
|-------------------|--------------------|---------------------------|--------------------|--|--------------------|--------------------|
| Golf not included | \$3,000 | \$3,000 | \$3,000 | \$3,000 | \$3,000 | \$1,500 |
| | 1 Sponsorship | 10 Sponsorships | 2 Sponsorships | 1 Sponsorship | 1 Sponsorship | 10 Sponsorships |
| 2 Attendees | 2 Attendees | 2 Attendees | 2 Attendees | 2 Attendees | 2 Attendees | 1 Attendees |
| Golf not included | Golf not included | Golf not included | Golf not included | Golf not included | Golf not included | Golf not included |

All sponsorships above also include:

 Logo on event brochure + all sponsor banner Option to provide branded promo item in golfer gift bag Inclusion in social media campaign

MANDALAY BAY



Sponsorships are limited!

Reserve your spot today! Contact sponsorship@tech4change.org



A DECADE OF GIVING BACK