



SECONDALARM
INC.

OUT-OF-THIS-WORLD CHARITY GOLF EVENT

AT ATOMIC GOLF LAS VEGAS!

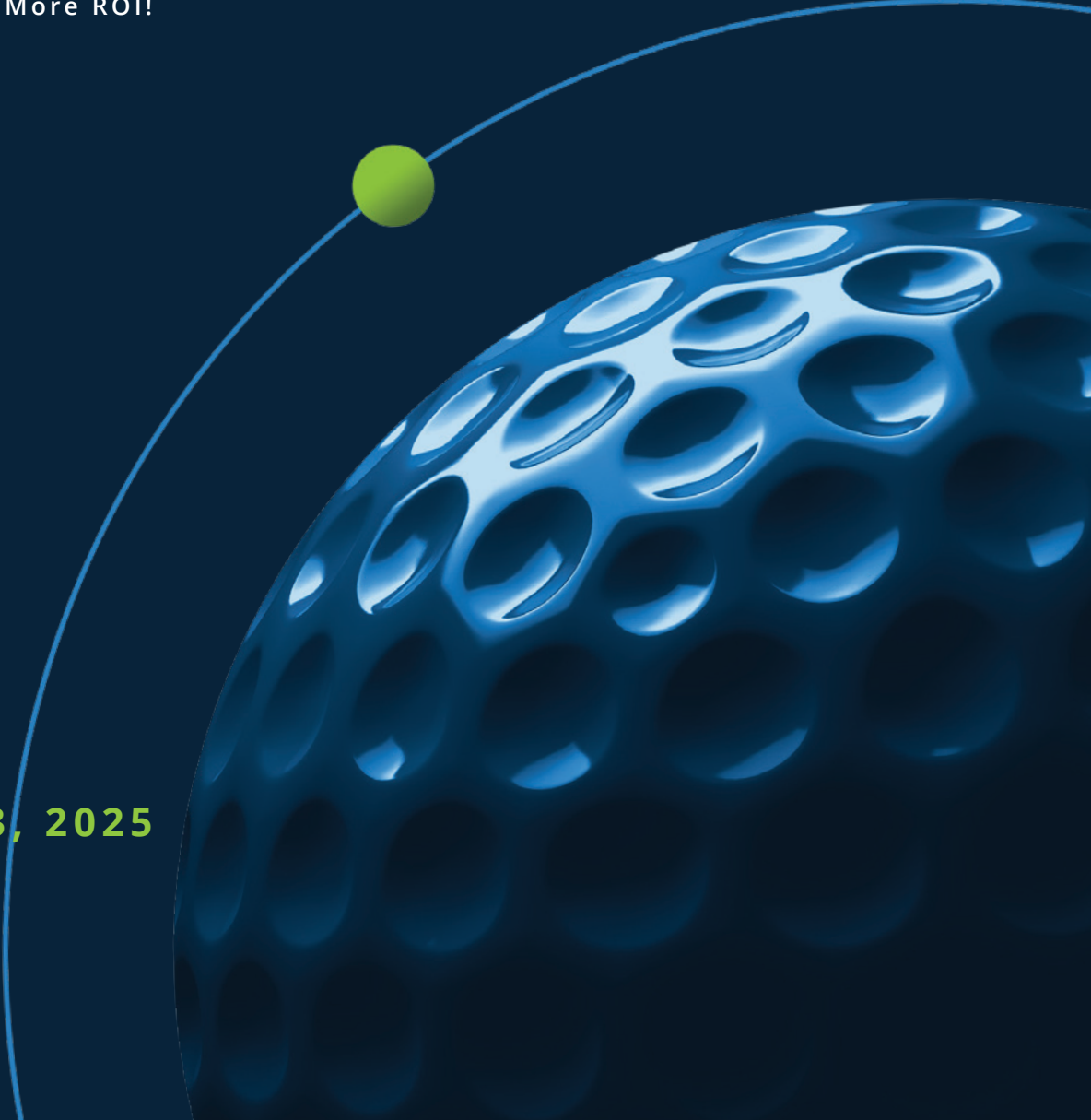
Benefiting Second Alarm Foundation

PLUS

More Golfers,
More Networking,
More ROI!

SPONSORSHIP PROSPECTUS 2025

SUNDAY
MARCH 23, 2025
7-10 PM



SUNDAY
March 23
2025

7-10 p.m.
Atomic Golf

GET READY TO HAVE A BLAST AT
THE CHANNEL'S GOLF EVENT OF THE YEAR!

Join Tech4Change for an Out-of-this- World Charity Event at Atomic Golf!

Since 2014, Tech4Change has hosted its annual charity event to raise funds for grassroots charities. For our 2025 event, we're going bigger, better and bolder by hosting our party at Atomic Golf, the newest Vegas entertainment experience.

This exciting venue offers Tech4Change the opportunity to host more golfers and guests in an exclusive party area to give our sponsors more networking opportunities and more ROI!

Golf & Give Back!

- Experience the State-of-the-Art Driving Range
- Network with Channel Community
- Raise Money for Charity

Special Attractions

- Networking Lounge
- VIP Experience
- Food & Bar Included
- Team Competition
- Silent Auction
- Photo Booth
- Specialty Drink
- Champagne & Shots Girls
- Big Check Presentation
- More!



Changing the world one event at a time.



\$1.5M+
Funds Raised

11
Years of
Giving Back



50+
Charities
Supported



Tech4Change is a 501(c)(3) nonprofit organization composed of technology suppliers and channel partners that dedicate time and resources to aid grassroots charities across the U.S. Since our inception in 2014, we've raised more than \$1.5 million for local grassroots charities that are often overlooked and underfunded. Through event-based fundraising, Tech4Change provides game-changing donations.

 **The HEART** of the Channel

tech4change.org



SECONDALARM
INC.

GIVING THE GIFT OF LIFE

Second Alarm Foundation supports the need for life-saving organs by:

- » Promoting organ donation
- » Ensuring safe transportation of organs
- » Supporting first responders

Get Involved

- » Become a living organ donor
- » Register as an organ donor on your driver's license
- » Spread awareness and encourage others to see a doctor for organ donation eligibility
- » Extend your support through contributions



Together, we save lives and build stronger communities.
www.2nd-alarm.com



ATOMIC GOLF

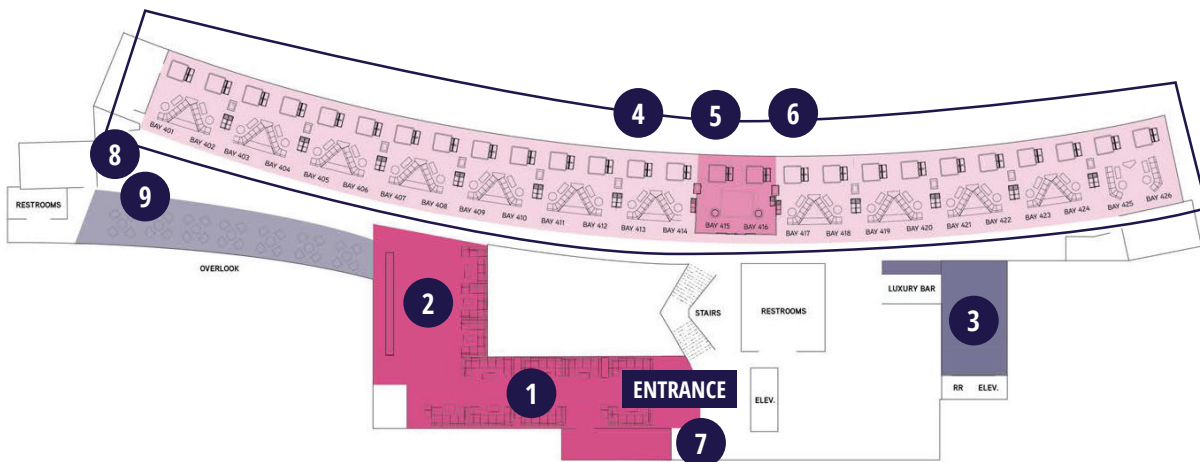
EXPERIENCE ATOMIC GOLF!

JUST
OPENED
MARCH 2024

Atomic Golf, Las Vegas' newest attraction, offers an immersive and interactive golf and dining experience that's out of this world!

» Take Networking to a New Level

Tech4Change reserved Atomic Golf's Top Floor to host 350+ sponsors and guests at its exclusive charity event.



Highlights:

1. Cosmic Networking Lounge
2. Cosmic Bar (Premium Open Bar)
3. Luxury Lounge VIP Experience
4. High-Tech Golf Bays
5. Beer Buckets at Each Bay
6. Champagne/ Shots Skirt Girls
7. Specialty Drink Bar
8. Photo Booth
9. Food + Open Bar

MAKE A 'BIG BANG' IMPACT

FOR CHARITY & YOUR COMPANY WITH
ALL-NEW SPONSORSHIP OPPORTUNITIES



Cosmic Networking Lounge

Spark opportunities with partners in our space-age lounge, complete with a premium open bar.



Luxury Lounge VIP Experience

Rocket your sponsorship into the stratosphere with an exclusive customized all-star experience. Call for details.



Champagne/ Shots Skirt Girls

Bring the party (and your brand) to partners by sponsoring our mobile cocktail bar featuring champagne and shots.



High-Tech Golf Bays

Invite your partners to experience a fusion of precision and power at a state-of-the-art driving range with HD screens and climate control.



Specialty Drink Bar

Put your brand behind our signature cocktail crafted by the Cosmic Lounge mixologists.



Photo Booth

Make a lasting impression with your brand on the official event photo booth capturing stellar memories.



Auction

Elevate your brand and our donations by sponsoring our charity auction for high-demand prizes such as spa days, shopping sprees, and ski weekends. Onsite auction runs 7-9 pm. Online auction opens in advance for extra exposure.

Spend the Day with the Who's Who in the Tech Channel

Every year, the Tech4Change golf event attracts like-minded individuals who are:



Leaders in the tech channel and/or their companies



Highly competitive top producers



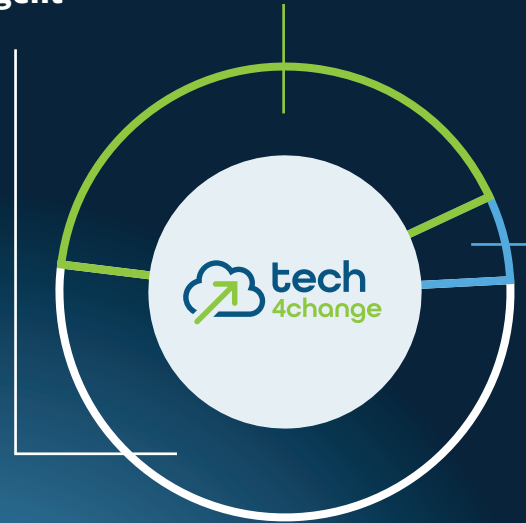
Community-minded and philanthropic

Who attended in 2023?

53%
Technology Services Distributors/ Agent

41%
Service Provider/ Suppliers

6%
Other
(Staff, Consultants, Media, etc.)



Past Sponsors



Sponsor Today! Together, We Can Make an Impact!

Tech4Change Charity Golf Event Sponsorship Opportunities

GOLFING SPONSORSHIPS

	ATOMIC*	COSMIC	RADIOACTIVE	NUCLEAR
Investment	\$30,000	\$10,000	\$5,000	\$3,000
Availability	1	4	4	8
Players	24	12	6	6
Guests (Non-Golfers)	8	8	4	0
Bays	4	2	1	1

***BONUS**

The Atomic Sponsor has first right of refusal to sponsor the Luxury Lounge VIP Experience. Call for Details.

NETWORKING SPONSORSHIPS

	NETWORKING XXL	NETWORKING XL	NETWORKING L	NETWORKING M
Investment	\$2,500	\$2,000	\$1,500	\$1,000
Availability	1	2	3	3
Guests (Non-Golfers)	14	10	7	6

ADDITIONAL SPONSORSHIPS

	SPECIALTY DRINK	SKIRT GIRLS SHOTS/ CHAMPAGNE	PHOTO BOOTH	INDIVIDUAL PARTNER GOLFER	INDIVIDUAL SUPPLIER GOLFER	AUCTION ITEMS
Investment	\$2,000	\$2,000	\$1,500	\$250	\$500	Varies
Availability	1	1	1	6	6	TBD
Guests (Non-Golfers)	6	6	4	N/A	N/A	N/A

All sponsorships above also include:

✓ Logo on event all sponsor banner

✓ Inclusion in social media campaign

Sponsorships are limited!

Reserve your spot today!

Contact sponsorship@tech4change.org

